



ARCC'S 50th Anniversary Luncheon

"CELEBRATING 50 YEARS OF HEALING, HOPE & INSPIRAITON"

Friday, MAY 3 2024

Check-In & Pre-Reception: 11:30am - Noon

Lunch/Program: Noon - 1:30 pm

Mexican Heritage Plaza • 1700 Alum Rock Ave, San José, CA

Since 1974, Alum Rock Counseling Center (ARCC) has supported high risk youth in Santa Clara County in breaking cycles of trauma, juvenile delinquency, school failure, and sustained poverty. Offering culturally and linguistically sensitive educational assistance, youth & family counseling, coping/life skills training, and trauma recovery & support, ARCC has served as a lifeline and trusted source of mental & behavioral health support for the schools, neighborhoods and communities whom we serve.

Please join us on May 3, 2024 as we celebrate 50 years of service, healing, hope and inspiration, and honor the strength, courage and endless resiliency of our youth and families!

SPONSORSHIP OPPORTUNITIES

	Presenting \$10,000	Role Model \$5,000	Mentor \$2,500	Advocate \$1,500
Tables/ Tickets	Two VIP tables in best location (16 tickets)	One and one-half VIP tables in exclusive location (12 tickets)	One table in select location (8 tickets)	One reserved table (8 tickets)
Website/ Social Media	Social media post (with link) featuring your company's philanthropy; logo with link on ARCC website throughout 2024	Special acknowledgment on social media; logo with link on ARCC website throughout 2024	Logo with link on ARCC website throughout 2024	Logo with link on ARCC website throughout 2024
Event Signage	One company banner displayed at event** Logo on event posters; sign with company name identifying your tables	Logo on event posters; sign with company name identifying your table	Logo on event posters; sign with company name on your table	Logo on event posters
Event Program	Front inside cover, full page color advertisement	Half page color advertisement	Quarter page color advertisement	Logo recognition
Speaking Opportunity	Speak from podium for two minutes & introduce a speaker or honoree	—	—	—

** Sponsor provides the banner to be displayed

Deadline for Logo/Ad in Program Book: 4/15/24

Deadline for Logo on Event Poster: 4/22/24



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Logo/Art Submission Guidelines

Thank you for being a sponsor for Alum Rock Counseling Center's 50th Anniversary Luncheon. In order to include your company logo in our program book and other event materials, we need to receive it in a specific digital format. Please follow the guidelines below for logos and program book ads. Thank you.

Logo submission for sponsors who have NEVER before submitted a logo to ARCC

- Preferred file format: .ai or .eps vector
- Other accepted file types: PDF, Photoshop, JPEG or PNG (300dpi or higher w/ transparent background)
- Please note: Gif files are never usable for print (they will print blurry).

Logo submission for sponsors who have, in the past, ALREADY submitted a logo to ARCC

- Since we already have your logo in printable format, please simply confirm that how it appeared in prior ARCC event materials (such as the program book) is how you would like it to appear in the promotional materials for this year.
- If your logo has changed or you were not happy with how we displayed your logo in a previous year, please submit your new logo according to the submission guidelines above.

Logo submission for web only (www.alumrockcc.org)

- Logos should be no larger than 2.5 inches in either direction, and please save them in a png or jpeg format.
- Please identify the full name of your company in the body of your email (especially if it is not part of your logo)
- Indicate the URL to which your logo should link.

Ad Dimensions

- Quarter Page - 2.5" width by 4" height
- Half page - 5.125" width by 4" height
- Full page non-bleed - 5.125" width by 8.125" height
- Full page bleed - 5.5" width by 8.5" height (trim size, please add .125 bleed)

Deadline for Logo/Ad Inclusion in Event Program: April 15, 2024

Deadline for Logo Inclusion on Event Welcome Poster: April 22, 2024

Deadline for Logo Inclusion on www.alumrockcc.org: ongoing

If you have questions, please contact us at development@alumrockcc.org or call Stacy Dryer at 408.930.2665.

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SPONSORSHIP FORM

DATE: _____

NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

COMPANY NAME: _____

COMPANY ADDRESS: _____

WEBSITE: _____

If you were a sponsor of ARCC's Luncheon last year, please check this box if you would like us to use the same logo in this year's event materials.

Please indicate the URL to which your logo should link (if not your website): _____

SPONSORSHIP

I/we would like to sponsor ARCC's Annual Luncheon at the following level:

PRESENTING SPONSOR \$10,000 (16 seats)

ROLE MODEL SPONSOR \$5,000 (12 seats)

MENTOR SPONSOR \$2,500 (8 seats)

ADVOCATE SPONSOR \$1,500 (8 seats)

If you do not plan to fill all of your seats and would like to donate some back to ARCC for program youth, staff or guests of honor to attend the event, please indicate: _____ # seats to be donated

I CANNOT ATTEND THE EVENT BUT WOULD LIKE TO DONATE \$ _____ (indicate amount)

Make checks payable to: **Alum Rock Counseling Center, Inc.**
Mail Sponsorship Form and Check to:
Stacy Dryer, CDCO, 1245 East Santa Clara Street, San Jose, CA 95116

METHOD OF PAYMENT:

Enclosed **Check** # _____ for \$ _____ made payable to **Alum Rock Counseling Center**

Credit Card Type: **Visa** **MC** **AmEx** **Discover**

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____ CVV#: _____

CARD ADDRESS: _____

SIGNATURE: _____

Got questions? Please contact: Stacy Dryer, Chief Development & Communications Officer, at 408-930-2665 or sdryer@alumrockcc.org

Alum Rock Counseling Center is 501(c)3 organization with federal ID#23-7367637

Alum Rock Counseling Center | 1245 East Santa Clara Street, San Jose, CA 95116 | 408-294-0500 | www.alumrockcc.org