

Alum Rock Counseling Center 2019 – 2020 ANNUAL REPORT

Dear Friends,


As you can imagine, the 2019-20 fiscal year brought many challenges and opportunities to Alum Rock Counseling Center (ARCC). **We are growing:** We served 12,133 children, youth and families last fiscal year, which is an increase from the 10,200 clients we served in the previous fiscal year

We are evolving: Santa Clara County Behavioral Health Services Department selected ARCC to provide "Peer Support" staffing and coordinate the "Community Consortium" (an advisory board comprised of community leaders) for the two innovative "allcove" drop in one-stop-shops in Palo Alto and San Jose for youth ages 12-25. These first-in-the-nation programs in collaboration with Stanford University will ultimately serve 1,000 youth annually with enrichment activities, behavioral health, primary care, employment and academic assistance.

We pivoted: With COVID 19 Shelter-In-Place orders, ARCC services that were once provided in client homes, in schools, and in our clinic are now provided via "telehealth" (Zoom, Facetime, etc.). We also quickly and successfully pivoted our 2019 Annual Fundraising Luncheon, honoring Super Role Model Senator Jim Beall via Zoom this past spring.

We thank all of our board, staff and community supporters who help bring ARCC's mission to life, as we heal families and inspire youth to reach their full potential.

Sincerely,


Steve Eckert, CEO




Marcos Herrera, Board Chair



In the Words of ARCC's Youth and Families

"Working with my counselor, I learned that no matter what you go through there will be a way out; no matter how bad it has been, there's always been something positive that came out of it...Now I feel like I have hope. I want to do the same for others, to help them in the same or different ways, and to help the community."

– SOS client, trauma survivor, age 17

"I am grateful that I can be for my daughter the mother I never had"
– Mother, First5 Program



"During a time of confusion and loneliness, I joined the Ocala Mentoring Program. The ARCC staff began supporting not only me but my whole family. My mother received the assurance that I was in a safe and caring environment and my brother began receiving counseling services at the ARCC clinic. My counselor helped me understand things better, discover the potential in myself and teach me what I needed to do to succeed"
– Mentoring Program Graduate



Alum Rock Counseling Center

IMPACT

FIRST 5 PROGRAM (ages 0-5)

- 88% of families who needed support in communication & developing a better relationship with their child were able to successfully develop a loving relationship and include the child in activities
- 93% of youth with social-emotional needs demonstrated improvement in overall social-emotional functioning

SOCIAL EMOTIONAL ACADEMIC SERVICES (ages 6-21)

- 86% of students with moderate or severe school behavior issues demonstrated improvement to behaving well or with only minor problems

PREVENTION & EARLY INTERVENTION PROGRAM (ages 6-18)

- 65% of youth demonstrated reduced severity of mental health conditions, including attachment disorders, conduct disorders, anxiety, depression & post-traumatic disorder

SCHOOL LINKED SERVICES (students K-12)

- 75% of youth with school achievement challenges, including failing some or most classes for an extended time, improved to doing well or adequately

MIDDLE SCHOOL MENTORING & SUPPORT (ages 11-14)

- 100% of participating students had no suspensions
- 42% earned a place on the honor roll

OUTPATIENT PROGRAM (ages 6-21)

- 100% of youth who demonstrated unsafe behaviors (e.g., suicide risk, aggression towards others, activities potentially causing physical harm/death) improved in all need areas

SUBSTANCE USE PREVENTION SERVICES

- 86% of respondents reported that they learned how to support and protect themselves when around someone who uses substances

WHO WE ARE & WHOM WE SERVE

MISSION:

The mission of Alum Rock Counseling Center (ARCC) is to heal families and inspire youth to reach their full potential. ARCC's 13 behavioral health and educational support programs target youth and families who often are trapped in unhealthy, multigenerational cycles of trauma, school failure, and poverty. By providing therapeutic care, tools and information, the agency's overarching goals are to interrupt these vicious cycles, heal family wounds, and keep high-risk youth safe, in school, and drug & violence free.

VISION:

Communities where help and support services are accessible and prosperity is possible.

AREAS OF IMPACT

ARCC works to ensure that:

1. Our youth and families have resources for overcoming behavioral health concerns including substance use and mental health challenges.
2. All of our kids are kindergarten ready.
3. Our youth graduate from middle school, high school and beyond.
4. Our youth and families are free from involvement with the justice and/or social services systems.
5. Our homes, schools and neighborhoods are safe – free of violence and dangerous behaviors.

CLIENTS SERVED BY AGE

0 to 5 – 6%
6 to 12 – 56%
13 to 18 – 31%
19 to 25 – 2%
26 and older – 5%

TYPES OF SERVICES PROVIDED

Individual & Family Counseling
Youth Mentoring
Life Skills Classes
School-Linked Services
24/7 Crisis Response
Substance Use Prevention
Parent Training & Support
Extra-Curricular/ After School Activities
Family Reunification

ISSUES FACED BY CLIENTS

Anxiety/ Depression – 32%
Disruptive, Emotional & Behavioral Disorders – 21%
Trauma and Stressor-Related Disorders – 14%
Neurodevelopmental/ Developmental Disorders – 5%
Other/Unspecified – 28%

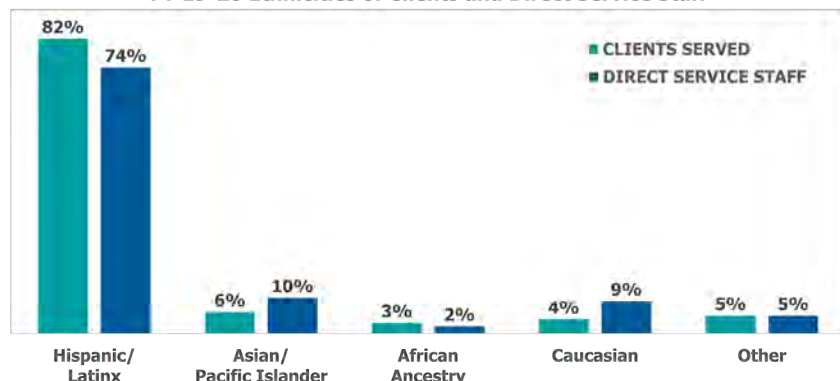


During FY2019-2020, ARCC provided services to over 12,000 youth and families in Santa Clara County, with 60% of clients living in the high-risk zip codes of 95111, 95116, 95122 and 95127 in East San Jose.

WE REFLECT THE COMMUNITY WE SERVE.

ARCC's staff is culturally diverse and reflective of the communities we serve, an intentional result of our hiring practices. Overall, 82% of ARCC's direct service staff is ethnically diverse and 74% are bilingual. Additionally, many practitioners have lived through the types of experiences their clients are working to overcome. This shared life experience – coming from a low-income family, being a first generation immigrant, raised by a single parent, recovering from substance abuse – helps build a sense of trust almost immediately, facilitating therapeutic progress and positive outcomes.

FY 19-20 Ethnicities of Clients and Direct Service Staff



FINANCIALS

STATEMENT OF FINANCIAL POSITION

ASSETS	2019-2020	2018-2019
Cash	\$4,027,145	\$2,468,741
Accounts Receivable	\$1,475,924	\$1,856,442
Pledge Receivable	\$26,465	\$71,230
Prepaid Expenses	\$77,538	\$81,168
TOTAL CURRENT ASSETS	\$5,607,072	\$4,477,581
Equipment, Net	\$19,115	\$6,500
Deposits	\$22,597	\$22,597
TOTAL ASSETS	\$5,648,784	\$4,506,678

LIABILITIES

Accounts Payable and Accrued Expenses	\$77,974	\$113,998
Accrued Contingency Reserve	\$2,427,057	\$2,756,720
Paycheck Protection Program Loan Payable	\$1,410,000	0.00
County Bridge Reimbursements Payable	512,706	0.00
Accrued Salaries / Vacation	\$584,423	\$545,322
TOTAL LIABILITIES	\$5,012,160	\$3,416,040

NET ASSETS

Without Donor Restrictions	\$481,544	\$985,444
With Donor Restrictions	\$155,080	\$105,194
TOTAL NET ASSETS**	\$636,624	\$1,090,638
TOTAL LIABILITIES AND NET ASSETS	\$5,648,784	\$4,506,678

STATEMENT OF FINANCIAL ACTIVITIES

SUPPORT & REVENUE	2019-2020	2018-2019
Contributions	\$100,537	\$65,190
Special Events	\$57,685	\$54,882
Foundation/Corporate Grants	\$205,775	\$280,000
United Way (Indirect)	\$902	\$1,672
TOTAL SUPPORT	\$364,899	\$401,744
Government Contracts/fees	\$7,152,861	\$7,597,363
Interest Income	\$16,793	\$22,536
Miscellaneous Income		\$1,532
TOTAL REVENUE	\$7,169,654	\$7,621,431
TOTAL SUPPORT AND REVENUE	\$7,534,553	\$8,023,175

EXPENSES

Program Services		
Counseling	\$2,589,476	\$2,693,466
Crisis	\$1,709,700	\$1,782,960
Prevention & Education	\$2,305,975	\$2,275,960
TOTAL PROGRAM SERVICES	\$6,605,151	\$6,752,386
Support Services		
Management & General	\$1,181,686	\$1,096,568
Fund Development	\$195,225	\$159,179
Special Events	\$6,505	\$20,228
TOTAL SUPPORT SERVICES	\$1,383,416	\$1,275,975
TOTAL EXPENSES	\$7,988,567	\$8,028,361
NET INCOME (LOSS) **	\$(454,014)	\$(5,186)

****NOTE:** We expect our PPP Loan proceeds to fully cover the reduction in net assets this year, and, with this coverage, pro forma total net assets at the end of June 30, 2020 should approximate \$1M.

DONORS

We Appreciate Your Generous Spirit!

ARCC would like to extend its deepest gratitude to the below donors who supported us from July 1, 2019 to June 30, 2020. Our critical, life-transforming work with youth and families would not be possible without your support!

Financial Donors

\$50,000-\$100,000+

Kaiser Permanente Northern CA Community Benefit Program

\$25,000-\$49,999

Destination Home
Leo M. Shortino Family Foundation
San Jose Mercury News Wish Book Fund
Silicon Valley Community Foundation
Stevens Family Fund

\$10,000-\$24,999

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Adobe Employee Community Fund
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\$1,000 - \$2,499

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Swenson Builders
TeamLogic IT
Uplift Family Services
Jennie Vasquez-Morse
"In memory of late husband Robert Daniel Morse"
Michael Wright
Yap Family Charitable Fund
Year Up

\$500-\$999

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Under \$500

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Costanoa Lodge and Camp
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Hiller Aviation Museum
Hobee's California Restaurants
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PEJU Province Winery
Pump It Up
Roaring Camp Railroads
San Jose Museum of Art
Santa Clara County Parks & Recreation Department
Savannah Chanelle Vineyards
SF MOMA
Symphony Silicon Valley

2019 Toy Giveaway - Inkind Support

24 Hour Fitness
143 Photo Booths
Alum Rock Business Network
California Stylin'
Catering for All Occasions
Family Giving Tree
Friendship Hall
Griffin Protection Services/Onyx
Knight Sounds
Maida Design
Open Bible Faith Community Church
San Jose Barracuda
San Jose Forklift
Sharks Foundation
Silicon Valley Democratic Club
St. Thomas of Canterbury
Catholic Church
Starbucks
Toys for Tots

Every attempt has been made to ensure the accuracy of this list. If you notice any errors or omissions, please let us know by contacting us at development@alumrockcc.org or 408.240.0070 ext 3020.

