



Annual Fundraising Luncheon
"UNMASKING THE POTENTIAL IN TODAY'S YOUTH"

Tuesday, MARCH 27, 2018
Pre-Reception: 11:15 am - 12:00 pm
Lunch/Program: noon - 1:15 pm
Mexican Heritage Plaza
1700 Alum Rock Ave, San José, CA

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

TABLE: Two VIP tables in best location, includes twenty (20) luncheon tickets for your colleagues and friends.

SIGNAGE: As the Presenting Sponsor, we will reserve the space for 2 banners plus a podium banner to be displayed at the event. Your company supplies the banners to our office a week before the event. Your name and logo presence as Presenting Sponsor will be placed on all invitations, tickets and table signage. We will return your banners to your office after the luncheon.

EVENT PROGRAM: Front inside cover, full page color advertisement in event program book.

EVENT OPPORTUNITIES: You will have the opportunity to speak from the podium for five minutes as well as the opportunity to introduce a speaker or honoree.

WEBSITE: Name and logo placement on ARCC website and e-newsletter throughout 2018. Feature article in ARCC e-newsletter on your organization's philanthropy.

SOCIAL MEDIA: Posting on social networking pages - Facebook, Twitter - with link to sponsor's website. Public acknowledgement of sponsorship at event.

ROLE MODEL SPONSOR \$5,000

TABLE: One and one-half VIP tables in exclusive location, includes fifteen (15) luncheon tickets for your colleagues and friends.

SIGNAGE: As a Role Model Sponsor, we will reserve space for up to (2) banners to be displayed at the event. Your company supplies the optional banner(s) a week before the event. We will return your banner(s) to your office after the luncheon. Additionally, your Logo and name presence will be displayed on all ARCC signage and collateral materials.

EVENT PROGRAM: Full page color ad inside event program.

EVENT OPPORTUNITIES: You will have the opportunity to speak from the podium for two minutes.

WEBSITE: Logo placement on ARCC website and monthly e-newsletter throughout 2018. Feature article in ARCC e-newsletter on your organization's philanthropy.

SOCIAL MEDIA: Posting on social networking pages - Facebook, Twitter - with link to sponsor's website. Public acknowledgement of sponsorship at event.

MENTOR SPONSOR \$2,500

TABLE: One VIP table in select location, includes ten (10) luncheon tickets for your colleagues and friends.

SIGNAGE: As a Mentor Sponsor, we will reserve space for one (1) company banner to be displayed at the event. Your company supplies the optional banner. We will return your banner to your office after the luncheon. Additionally, your Logo and name presence will be displayed on all ARCC signage and collateral materials.

EVENT PROGRAM: Half page color ad inside event program.

WEBSITE: Logo placement on ARCC website throughout 2018.

SOCIAL MEDIA: Posting on social networking pages - Facebook, Twitter - with link to sponsor's website. Public acknowledgement of sponsorship at event.

ADVOCATE SPONSOR \$1,000

TABLE: One reserved table, includes ten (10) luncheon tickets for your colleagues and friends.

SIGNAGE: As a Advocate Sponsor your company logo and name presence will be displayed on all ARCC signage and collateral materials.

EVENT PROGRAM: Quarter page color ad inside event program.

WEBSITE: Logo placement on ARCC website.

SOCIAL MEDIA: Posting on social networking pages - Facebook, Twitter - with link to sponsor's website. Public acknowledgement at the event.

Deadline for Logo on Event Invitation: 1/15/18

Deadline for Logo/Ad in Program Book: 3/2/18

Deadline for Logo on Event Poster: 3/19/18



Annual Fundraising Luncheon
"UNMASKING THE POTENTIAL IN TODAY'S YOUTH"

Tuesday, MARCH 27, 2018

Pre-Reception: 11:15 am - 12:00 pm

Lunch/Program: noon - 1:15 pm

Mexican Heritage Plaza
1700 Alum Rock Ave, San José, CA

Logo/Art Submission Guidelines

Thank you for being a sponsor for Alum Rock Counseling Center's Annual Fundraising Luncheon. In order to include your company logo in our program book and other event materials, we need to receive it in a specific digital format. Please follow the guidelines below for logos and program book ads. Thank you.

Logo submission for sponsors who have NEVER before submitted a logo to ARCC

- Preferred file format: .ai or .eps vector
- Other accepted file types: PDF, Photoshop, InDesign, JPEG or PNG (300dpi or higher)
- Please note: Gif files are never usable for print (they will print blurry).

Logo submission for sponsors who have, in the past, ALREADY submitted a logo to ARCC

- Since we already have your logo in printable format, please simply confirm that how it appeared in prior ARCC event materials (such as the program book) is how you would like it to appear in the promotional materials for this year.
- If your logo has changed or you were not happy with how we displayed your logo in a previous year, please submit your new logo according to the submission guidelines above.

Logo submission for web only (www.alumrockcc.org)

- Logos should be no larger than 2.5 inches in either direction, and please save them in a gif or jpeg format.
- Please identify the full name of your company in the body of your email (especially if it is not part of your logo)
- Indicate the URL to which your logo should link.

Ad Dimensions

- Quarter Page - 2.5" by 4" (vertical)
- Half page - 5.125" by 4"
- Full page - 5.5" by 8.5"

Deadline for Logo Inclusion on Event Invitation: January 15, 2018

Deadline for Logo/Ad Inclusion in Event Program: March 2, 2018

Deadline for Logo Inclusion on Event Welcome Poster: March 19, 2018

Deadline for Logo Inclusion on www.alumrockcc.org: ongoing

If you have questions, please contact us at development@alumrockcc.org or call Stacy Dryer at 408.240.0070 ext 110.

ARCC Annual Fundraising Luncheon

SPONSORSHIP FORM

Alum Rock Counseling Center (ARCC) is a 501(c)3 organization with Federal Identification #23-7367637. If you have any questions please contact development@alumrockcc.org.

Thank you for your sponsorship. It is because of your generosity that we can continue to serve the mental health and educational needs of children and their families in Santa Clara County, empowering them to become confident and contributing members of society.

CONTACT INFORMATION

Stacy Dryer, Chief Development & Communications Officer
777 N. 1st St, Ste 444, San José, CA 95112
408-240-0070 ext 110
development@alumrockcc.org

DATE: _____

NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

COMPANY NAME: _____

COMPANY ADDRESS: _____

WEBSITE: _____ AMOUNT ENCLOSED: _____

SPONSORSHIP

☐ PRESENTING SPONSOR \$10,000 ☐ ROLE MODEL SPONSOR \$5,000

☐ MENTOR SPONSOR \$2,500 ☐ ADVOCATE SPONSOR \$1,000

AND/OR

☐ SILENT AUCTION (check and complete/return the Silent Auction Donation Form)

☐ DONATION ONLY AMOUNT \$ _____ NAME OR COMPANY NAME: _____

Make checks payable to: **Alum Rock Counseling Center, Inc.**

Mail Sponsorship Form and Check to:

Stacy Dryer, CDCO, 777 North First Street, Suite 444, San Jose, CA 95112

METHOD OF PAYMENT:

☐ Enclosed **Check** # _____ for \$ _____ made payable to **Alum Rock Counseling Center**

☐ **Credit Card**

Type:

☐ **Visa**

☐ **MC**

☐ **AmEx**

☐ **Discover**

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____ CID#: _____

CARD ADDRESS: _____

SIGNATURE: _____